UNWIND
ON THE ISTRIAN COAST

SELF-CATERING HOLIDAY APARTMENTS OVERLOOKING THE ADRIATIC SEA

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Welcome to Pula!

With a rich history, warm climate and spectacular coastline, it’s no surprise that Croatia is fast becoming one of Europe’s favourite holiday destinations.
Perfect for families, groups of friends and romancing couples, the peninsula offers the ultimate setting for a relaxing break. However you prefer to unwind, you’ll have everything at your fingertips – from the azure Adriatic and challenging triathlon trails to the freshest seafood and the most glorious sunsets.

The historic city of Pula offers inspiration at every turn. Just minutes from Park Plaza Verudela Pula lies one of Europe’s best-preserved Roman amphitheatres from the first century, and history comes to life at the city’s impressive museums. Children can explore 60 tanks with animals native to the northern and Southern Adriatic Sea at the famous Pula Aquarium, while a boat trip to Brioni island with its idyllic national park is not to be missed. Sports such as football, tennis and golf are available throughout Pula, and watersports fanatics can swim in the protected bay, learn to dive, board a sailing boat or hire a jetski.

As the day draws to a close, Pula’s welcoming restaurants offer delicious Istrian specialities such as olives, truffles and fresh pastas, all enhanced with local olive oil. The plethora of bars, meanwhile, come alive with conversation, laughter and speciality cocktails all served with panoramic Adriatic views.
Park Plaza Verudela Pula lies on the beautiful terraced coastline on the eastern side of Croatia’s Punta Verudela peninsula and has a choice of 385 contemporary one- and two-bedroom self-catering apartments and studios. Ideal for families with children and groups of friends, the apartments create a home away from home experience just minutes from the beach. Each apartment is fully air-conditioned and features a fresh, modern living space with a well-equipped kitchenette as well as a private balcony or terrace. The studios offer a perfect escape for independent couples who appreciate combining home comforts with the benefits of a resort complex.

A selection of restaurants serve authentic Mediterranean cuisine and unique Istrian delicacies using fresh local ingredients, while an authentic pizzeria and a variety of snack bars are both informal and family friendly.

One of the peninsula’s finest leisure resorts, Park Plaza Verudela Pula boasts three large outdoor salt water pools, an aqua park with slides, an exciting club for kids and teens, a choice of tennis courts, a sports and recreation centre with numerous sports pitches and Verudela Avenue with its range of boutiques and dining outlets. Guests can also enjoy full use of the spa and wellness facilities at the nearby Park Plaza Histria Pula.

Verudella 11, HR-52100 Pula, Croatia
T: +385 (0) 52 590 781  F: +385 (0) 52 222 798
ppvpres@pphe.com
parkplaza.com/verudela
Park Plaza Verudela Pula’s recently renovated apartments deliver the latest in Mediterranean-style living. Wake up to a freshly brewed coffee and linger over breakfast on your own balcony or terrace overlooking the Adriatic. Enjoy quality time with your family and friends in the privacy of your own space. Savour a glass of local Istrian wine as the sun sets before cooking locally caught fish and dining together under the stars. However you like to spend your holiday, our apartments include everything you need.

Boasting air-conditioning throughout, our apartments have a safety deposit box, complimentary Wi-Fi internet access and a contemporary bathroom with shower and hairdryer. The kitchenette with microwave, spacious fridge and indulgent coffee machine is ideal for preparing snacks and meals for alfresco dining. Our housekeepers visit once a week to ensure your apartment remains spotless, and we change your towels twice a week and your bed linen weekly. And for the ultimate treat, our half-board option with breakfast and dinner in our main restaurant on dynamic Verudela Avenue can be arranged on arrival for a small additional charge.

HOWEVER LARGE YOUR PARTY, OUR CONTEMPORARY APARTMENTS AND STUDIOS OFFER PRIVACY, TRANQUILITY AND A TOUCH OF LUXURY.
Our one-bedroom Studio rooms can host up to three people and have a tiled private terrace or balcony, while our one- and two-bedroom Apartments for up to six people offer an exclusive balcony and terrace and, in some cases, a view across the Adriatic.

Apartments and Studios

123 Studio Rooms
APPROX. 25 m²
Maximum of 2 people

119 One-bedroom Apartments
APPROX. 30–40 m²
Maximum of 4 people

64 One-bedroom Apartments Sea Side
APPROX. 30–40 m²
Maximum of 4 people

16 Two-bedroom Apartments
APPROX. 55 m²
Maximum of 5 people

53 Two-bedroom Apartments
APPROX. 55–65 m²
Maximum of 6 people

10 Two-bedroom Apartments Sea Side
APPROX. 55–65 m²
Maximum of 6 people

Please note that all floor plans are artists’ conceptual drawings and can vary from the actual plans. Furnishings, colours and sizes are approximate for illustration purposes only and may not exactly represent the actual room.
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A choice of three exceptional salt water pools awaits, with outstanding views and water slides for the more adventurous. Select a poolside lounger and catch up on some reading or sip a chilled cocktail from the pool bar – the choice is yours.

And just a short walk away lies the beautiful coastline fringed by luxuriant Mediterranean vegetation. The peninsula’s attractive and well-maintained terraced beaches and bays are all recognised with a Blue Flag.

Wander down a seaside promenade to discover a natural pebbly cove and beach fringed with crystal-clear sea, or simply find a quiet spot and soak up the sun. With lifeguards patrolling the area and a dedicated dressing cabin, all Pula beaches are safe and secure, and with deck chairs and parasols for hire, it’s the ideal setting for families with children.
Our Arthur’s World kids club offers exciting activities for younger guests of all ages in a safe and air-conditioned indoor environment.

The well-equipped Baby Corner is designed for children aged three and under with educational games and toys as well as vibrant soft furnishings.

Little adventurers aged between 4 and 12 can explore our magical Robinson Crusoe Island by climbing the watchtower and taking a hidden path across a suspension bridge to discover the secrets of an abandoned pirate cave. Daily theatrical performances increase the sense of drama, while our Creative Corner overflows with activities to unlock children’s imagination through painting, modelling, drawing and building.

Teenagers can escape to the hi-tech audio-visual room of our virtual Teen’s Club to play, surf the internet or watch movies, while our varied sports programme is perfect for kids who crave the outdoors. Our daily and evening entertainment includes recreational activities, games, creative workshops, dance and gastro programmes, aqua fun and dancing and folklore evenings.

Whether your child is a new arrival or an independent teenager, there’s plenty to enjoy at Arthur’s World!
Our extensive sports and recreation centre includes 16 tennis courts, two five-a-side football pitches, areas for handball, basketball, volleyball and beach volleyball, a choice of squash courts and table tennis tables, and a mini golf course.

The coastal paths are ideal for walking and cycling, so why not head off road and discover breathtaking views and challenging trails?

And with the nearest beach less than ten metres away, you’re perfectly placed for a variety of watersports. Learn to dive in the pristine Adriatic, join a local fishing trip to catch your dinner or simply relax on a pedalo – whatever your passion you can indulge yourself on the stunning Adriatic coast.
Our guests are also invited to enjoy the facilities at the neighbouring Park Plaza Histria Pula, which include a Fitness Studio and Beauty and Wellness Centre with a Finnish sauna, Turkish bath and hairdressing salon. Head for the relaxation zone to enjoy a menu of facial and body therapies, such as 24-hour deep hydration and hot basalt stone treatments.

If food is your passion, visit the famous Istrian Taverna to sample local delicacies such as prosciutto, homemade pastas with game sauce, meat with truffles from the Mirna River valley, traditional Istrian maneštra, and a host of freshly caught fish from the Adriatic. Located on the beach and with a terrace overlooking the sea, the Yacht Beach Bar & Restaurant serves a feast of local and international dishes.

To savour the glorious Pula sunsets, there’s no better setting than Luna’s Lounge & Bar, where a team of award-winning mixologists will create your favourite cocktail to perfection. And the Champagne Bar offers an impressive range of coveted champagnes from the world’s most sought-after labels, including Ruinart, Dom Perignon, Taittinger, Krug and Veuve Clicquot, as well as local Istrian sparkling wines. A delicious menu of gastronomic specialities showcasing the delectable range of authentic Istrian dishes is available at the bar, along with pairing suggestions to match the various wines and champagnes.

VENTURE TO OUR NEIGHBOURING HOTEL TO ENJOY AN INDULGENT SPA, AUTHENTIC ISTRIAN CUISINE AND BEAUTIFUL PULA SUNSETS.
Linking with Park Plaza Verudela Pula’s reception area, Verudela Avenue is a new shopping street offering a selection of lively bars, enticing restaurants and a tempting wine shop. From formal dining to authentic pizzas and freshly ground coffee, there’s something for everyone. Boškarin presents fine à la carte cuisine in the heart of a forest, where the chef brigade creates mouthwatering signature dishes with their own unique twist, while the buzzing Pizzeria serves a wide range of pizzas, pastas, fresh fish and succulent meat.

Families can relax in the large terraced area at the Pool Bar & Restaurant Oliva, while the Espressamente illy Coffee Bar specialises in aromatic coffees and delicious pastries.

Shopaholics can also head to Verudela Avenue to explore its numerous shops, boutiques, art galleries and souvenir shops before settling down to enjoy regular live music and entertainment. From renting a car and buying souvenirs to stocking up on essentials and refreshing your wardrobe, Verudela Avenue has everything. And to escape the shops and restaurants, art lovers can head to the Museum of Contemporary Arts to immerse themselves in modern Istrian culture.
Book a perfectly relaxing holiday and unlock the magic of Croatia today!

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